



Week ending October 5, 2007

Mayor, Members of the City Council, and the Community Members:

CITYWIDE WEEKLY HIGHLIGHTS REPORT

The *Citywide Weekly Report* highlights various activities throughout the City for the week. Consistent with our mission to ensure equal access to opportunity, education, and quality of life for every man, woman and child regardless of their race, religion, age or socio-economic status, this report will work to organize our weekly achievements so that we can measure and maximize our management and performance toward reaching our goals. It is our intent that this report will help to improve communications about the programs and services provided to both the City Council and the community.

Please contact the Public Affairs Department at 559-621-7777 with any questions.

WEEKLY NEWS

KEY RESULT AREA: PUBLIC SAFETY

Fire

- From September 21 through September 27 at 1445 hours, fire crews responded to 655 incidents.

KEY RESULT AREA: ECONOMIC DEVELOPMENT

Economic Development

- October is Cultural Arts Month in Fresno. And the inaugural FCASH Fresno Cultural Arts Conference is just around the corner on Thursday, October 4th. It will be held at WARNORS Center for Performing Arts, the Trade Center and Crossroads Conference Center in downtown Fresno.

There is a huge variety of topics dealing with everything "Fresno Culture." Throughout the day there will be two keynote speakers on "The Arts," as well as morning and afternoon concurrent sessions on culturally related topics including Media & PR, Politics & Lobbying, Tourism & Education and Working with those crazy creative types!

KEY RESULT AREA: CUSTOMER SERVICE

General Services

- Fleet Management, Purchasing and Police department personnel collaborated to obtain Council approval for a new requirements contract for the purchase of motorcycles for the Police Department's Traffic Bureau.
- Facilities Management received City Council approved for award of contract for the re-roof of Selland Arena. This project represents a \$1,061,523 improvement as part of Phase II of the Convention and Entertainment Center Improvement Project.

Airport

- Fresno Yosemite International Airport enjoyed recording breaking passenger traffic numbers this summer. A record number of 127,632 passengers flew to and from Fresno this past July setting the highest record for commercial air travel at the Airport.

Public Utilities

- On Saturday, September 29th, *The Fresno Bee* published a special section in its newspaper titled, *Living Green*. This section focused on the positive environmental steps that are currently being taken by local businesses and others.

Environmental tips will also be featured, including those offered by City of Fresno Department of Public Utilities divisions.

- This weekend Reflections Apartments received door-to-door recycling brochures and information from a team of volunteers. The complex is very large with over 521 units.

Parks and Recreation

- Senior Hot Meals Program is entering the 11th week in the Holistic Lifeline weekend take home meals program. A total of 573 seniors will be taking meals home for the weekend.
- PRCS Staff in Neighborhood Parks are working with the Girls Scouts to coordinate a pilot program at five sites for young girls to experience the benefit of the Girls Scouts program for six weeks.